

BIOGRAPHICAL INFORMATION

Will Perry, CPA.CITP

Financial Services Manager

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Will is the Financial Services Manager for Bridgestone Firestone Information Technology. In addition to providing the traditional controller and CFO services, Will also provides strategic technology consulting, business process analysis and re-engineering and project management services to Bridgestone Firestone Information Technology's customers.

Will has been involved with technology for over 40 years. Growing up in the part of California that became known as Silicon Valley, Will started writing mainframe computer code as a teenager. Will has programmed for businesses, government and universities. In the early 1980's, Will's started providing technology consulting services to small and medium businesses and specialized in business applications for the personal computer and second generation languages. As technology evolved so did the services Will's firm provided. Today Will's firm provides technology consulting services to small and medium businesses. His firm also provides strategic technology consulting, business process analysis and re-engineering, and specialized software and hardware solutions to achieve business objectives. Will's experience has shown him that CPA's are in the best position to provide technological services to businesses since they are involved in so many different aspects of those businesses and understand the impact that technology can have on those businesses.

Will has an extensive breadth of experience. Will has provided technology services to governmental, educational, small and medium business and large business computing environments. The size of the IT shops Will has worked with ranges from very small shops of 1 or 2 people to very large shops of 400 plus people.

Will's current interest is the management of technology firms and improving the manner in which firms provide their services. Other of Will's interests are social networking and virtual communities.

Will has a Bachelor of Science degree and a Master of Business Administration degree from Vanderbilt University in Nashville, Tennessee. Will completed the University of Colorado at Denver certificate programs in Business Analysis and Project Management. Will is a member of the American Institute of Certified Public Accountants and the Tennessee Society of Certified Public Accountants. Will has served on the Technology and Small Business committees of the TSCPA and the AICPA Technology Conference planning committee.