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Peyton Burch is a nationally recognized expert in managing high-performing value added reseller (VAR) organizations and building high impact relationships with both software publishers and customers. Mr. Burch is a sought-after speaker at AICPA and accounting software industry conferences and is often quoted by the media. His firm was awarded *Accounting Technology's* Pacesetter designation for seven consecutive years, and he has served as a guest columnist for *Accounting Today*. Mr. Burch is actively involved in the AICPA and the Information Technology Alliance (ITA).

Mr. Burch began his career in 1986 as a Senior Consultant with Arthur Andersen & Co.'s Management Information Consulting Division and went on to lead several of the VAR community's most successful small businesses. As President of Houston-based Burch Consultants and later COO of ERG, Mr. Burch helped build both firms into top Sage Software Business Partners with national reputations. When ERG merged with MIS Group, Mr. Burch served on MIS Group's Executive Team and helped grow the "VAR 100" company to \$30 million in revenue.

In a dynamic move to the Provider side of the business, Mr. Burch joined Deltek, Inc as Director of Partner Programs in January of 2008. Deltek is the leading provider of enterprise management software for project-focused organizations. Mr. Burch is responsible for recruiting new business partners to the Deltek Channel ecosystem and providing programs that enable partners to grow and prosper.

Mr. Burch obtained a bachelors degree in Business Administration from Southern Methodist University (SMU) in Dallas and a Masters in Professional Accounting (MPA) from the University of Texas at Austin. He became a Certified Public Accountant in 1989.

Mr. Burch has served on the AICPA Technology Conference Committee for the past four years and as Chairman of the 2008 Conference.